Minutes
October 1, 2022
Hawthorn Bank Community Room 3600 Amazonas Jefferson City, MO 65109

I. Welcome Guests and Board Members and Staff  Marilynn Bradford

Marilynn gave statement of thanks. Thanks to Executive Director, Ashley Bradford and gave her flowers. Handed out recognition plaques to outgoing board members – Laura Dierberg Ayers and Blake Sherer

II. Call to Order  Marilynn Bradford

Marilynn Bradford, Chair, called meeting to order at 10:03am

III. Roll Call  Chrissy Sommer

Roll call taken

Present: Marilynn Bradford, Dr. Petra DeWitt, Dr. Peter Hofherr, John Robinson III, Rev Nicholas Inman, Laura Dierberg Ayers, Thomas Brandom, Betty Coleman, Dr. Sudarsan Kant, Marvin Silliman. Absent: Trish Erzfeld, Blake Sherer. Virtual: Marci Bennett, Dr. Jason Sides. Quorum established 10-2-2

IV. Approve Agenda  Marilynn Bradford

Motion to accept agenda by Peter Hofherr
2nd by Betty Coleman
Discussion: Tom Brandom made motion to amend the agenda (extend terms)
Peter Hofherr spoke against amendment
Laura Dierberg Ayers mentioned that originally it was to extend terms of Marci Bennett and John Robinson
Bylaw committee to extend terms to 3 terms
Bylaws to meet Nov 15, 2022.
Discussion by Tom Brandom to discuss now and vote
Laura Dierberg Ayers spoke that we should have set a date to meet before they expired
Tom Brandom discussion on putting things on agenda
Amendment to adding term limits to agenda to be voted on today
Roll Call Vote taken on adding to agenda:
Yes – Laura Dierberg Ayer, Tom Brandom, Betty Coleman, Jason Side, Marvin Silliman
No – Dr. Petra DeWitt, Marci Bennett, Dr Peter Hofherr, John Robinson III, Nicholas Inman, Sudarsan Kant
Motion Failed 5 (yes) – 6 (no)

Roll Call vote to approve the agenda
Yes – Dr Petra DeWitt, Marci Bennett, Dr. Peter Hofheff, John Robinson III, Rev Nicholas Inman, Betty Coleman, Dr. Sudarsan Kant, Dr. Jason Sides
No – Laura Dierberg Ayers, Tom Brandom, Marvin Silliman
Agenda approved 8-3

Skipped Meeting Minutes at first and went to ED Report (came back after ED report)

V. Approve previous meeting minutes
Marilynn Bradford
Correction to be made to item #6. 2nd paragraph add State before the word Budget
John Robinson motion to approve as amended
2nd by Peter Hofherr
Voice vote - Minutes approved

VI. Executive Director Report
Ashley Beard-Fosnow
Strategic Tactics – 4 pillars
Talked about upcoming staff workshop. Staff to fill out survey and predictive index
Mentioned MOmentum 2022 Event
Talked about Eat Think and Be Merry Signature Series
Talked about US Grant traveling exhibit and talks
Mentioned upcoming programs in the ED packet
Talked about A&0 report
Mentioned the Horizons Tourisms initiative
Peter Hofherr asked about charity CFO meetings

VII. Committees
Marillynn Bradford
i. Advocacy
Marci Bennett
Marci Bennet impressed by amount of support
Waiting for election to happen in Nov – leadership roles, new chairs, etc
Reach out to new members of the assembly
Kyna Iman will be in contact – Cultural partners
Marvin Silliman said Betty Coleman mentioned at budget workshop about reaching out besides advocacy day
Further discussion on this

ii. Financial
Peter Hofherr
i. Financial Report
Peter Hofherr thanked the team on the Financial Committee
Went over Executive Summary, Management Report from Charity CFO–Period Ending Aug 31st
(Attach Packet Report)
Cash on hand - $492,000
Edward Jones Investment – working through an investment policy
John Robinson spoke – Marvin Silliman and him will work on this
How we will manage our funds
Make a check list on information we will want to see.
Also looking at changing advisors (not firm but advisors)
Will be discussing between financial committee and will bring to Executive Committee.

Laura Dierberg Ayers mentioned and thanked that we will be looking into new advisor

Betty Coleman mentioned how the advisor spoke to MH Board member.

Laura Dierberg Ayers mentioned – see something – say something

Marci Bennett had questions about making sure we only invest in things we can invest in.

John Robinson III and Peter Hofherr addressed this and said they are happening on all sides.

ii. FY23 Budget

Ashley Beard-Fosnow

Peter Hofheff spoke on budget
(Attach Budget)
How to address timing issues
$402,000 under

Peter Hofherr said Ashley Beard-Fosnow is working with Charity CFO on this.

Recommendations:
Taking 1 year budget and make a 3-year budget. 3-year outlook moves us closer to be best Humanities in Nation.
Mentioned a score card for efficiency and effectiveness.
Investment policy
Grants disbursement policy – set deadline for reimbursements to grantees
Laura Dierberg Ayers discussed about how it is better.

Ashley Beard-Fosnow discussed highlights of the ED report
Increased NEH draw down from $860,000 to $910,000
Board Discretionary fund of $50K
Increase staff development to $25,000 – pulled down from printing and publishing
Total Budget is - $2,349,613

Peter Hofheff said Budget Committee went over this in workshop and recommends it’s approval.

Marci Bennett made a motion to approve.

Nicholas Inman had question about Center for the Book for $100K
Ashley explained how the festival happened.

Ashley mentioned a subcommittee of the Center for the Book
Nicholas hopes this happens

Marilynn Bradford talked about having input – more than telling staff what to do - additional input on programs for Book Festival
Laura Dierberg Ayers said Nicholas Inman, Betty Coleman and her participated regularly – they were put on the Advisory Committee for the Center for Book/Book Festival – very professional.

Betty Coleman mentioned it was a pilot program year
Voice vote on Budget - Budget approved

iii. Grants

   i. August Major Grants

   Petra DeWitt said record of asks - $612,000
   10 were approved fully, 21 partially, at a total of $108,283
   36 we are not funding

   Laura Dierberg Ayers discussed letting board know why not accepted
   Petra DeWitt said we are doing this now. Petra DeWitt gave full report to
   executive committee, as well as grants committee. She also gave to full
   board.
   Nick motioned to accept
   Grants approved.

BREAK 11:32 pm – Reconvene 11:42 pm

VIII. Unfinished Business

   i. Ad Hoc Bylaws Committee

      1st Meeting on November 21, 2022 at 10am – via Zoom
      Target date - end of March for Executive Committee then Full Board

IX. New Business

   i. 2023 Slate of Officers

      Slate of Officers:

      President – Dr Petra DeWitt

      Vice Chair – Trish Erzfeld

      Treasurer – Peter Hofherr

      Secretary – Nicholas Inman

      John Robinson III motioned to approve
      2nd by Marvin Sillman
      Slate passes

   ii. Nomination Form

      New nomination form was not moved forward

      Ashley Beard Fosnow provided in packet

      Laura Dierberg Ayers mentioned we need to identify exactly what we are
      checking

      John Robinson III said MO Highway Patrol does a background check for around
$25. Laura Dierberg Ayers said Sexual Misconduct check around $10
Marilynn Bradford said Governor Appointments have to do a background check.
Tom Brandom asked if we will get a consultant on the bylaws committee.

iii. Executive Director Evaluation Form

Executive Director Evaluation Forms to Marilynn Bradford.
Betty Coleman mentioned using a rubric to help with the future and where we are going.
Ashley Beard Fosnow is getting with Petra DeWitt to work on evaluation
Marilynn Bradford said Ashley Beard Fosnow is working with a coach, paid for by MH
Peter Hofherr asked if there is a job description – Ashley Beard Fosnow said last one is from 2014.
Peter Hofheff said job description should have skill sets.
Board discussed how to measure this
Sudarsan Kant asked if we are measuring what we need to measure – which is difficult to measure.
Peter Hofherr said valuations can be inconsistent.
Laura Dierberg Ayers said when looking at expectations and goals, go to person directly. Also Board needs to evaluate itself.

iv. Statements of Understanding

To be completed by board members and turned in.

X. Adjourn
Laura Dierberg Ayers motioned to adjourn
2nd by John Robinson III
Motion passes
12:09 pm
Appendix
1. Grant Committee Report

MHC Board of Directors’ Grants Committee Summary Report,
September 15, 2022
Submitted by Petra DeWitt, chair

Since the July 2022 Board meeting, the Grants Committee, consisting of Betty Coleman, Petra DeWitt, Marvin Silliman, and Marci Bennett met on September 8, 2022 to discuss and review the August Major Grant applications for up to $10,000. Jason Sides was not present.

We also communicated via email about grant 2657, discovered after the meeting.

Of the sixty-seven (67) August major grants, the committee
- Rejected thirty-six (36) applications
- Recommended approval for partial funding for twenty-one (21) applications
- Recommend approval for full funding for nine (10) applications.

- Total requested amount was $612,512.
- Total approved amount was $180,283.
- Beginning fiscal amount available was $239,487.30, leaving $59,204.30 that hopefully may be rolled over to the next fiscal year.

The updated full report, including a spreadsheet, was sent to MHC staff on September 15, 2022 and shared with the Executive Committee during its September 28 meeting.

Of the fifty (50) February major grants submitted, the committee
- Rejected fifteen (33) applications
- Recommended approval for partial funding for thirteen (9) applications
- Recommended approval for full funding for three (8) applications

- Total Requested amount was $471,241
- Total recommended approved amount was $126,285
- Leaving $98,465 for the remaining two rounds of grants, but also understanding that the Grants Committee will gain additional funds through savings in budget approved by the EC on March 23, 2022.

The written report, including a spreadsheet, was sent to MHC staff on March 14, 2022 and shared with the Executive Committee on March 23, 2022.