

Profitable Sponsorship Training For Nonprofits

Cape Girardeau, MO
JUNE 17, 2009



What must organizations do differently to compete for Sponsorships in a marketplace where every dollar spent is under intense review?

Join us in finding the answer! Learn effective ways in securing sponsorships for events, programs and year-round relationships in a time of tight budgets for corporate and small business. We need to begin by rethinking the typical donor relationship that will include new social networking skills and focusing on business building benefits that develop creative ways for the sponsors to establish relationships with their customers.

Lodging:

Victorian Inn & Suites
Group rate:
\$80/night
800-331-0445
Group Name:
MO Main St.
Deadline to make reservations at group rate:
June 1st



REGISTER TODAY!

Name: _____
Organization: _____
Address: _____ City: _____
Phone: _____ E-Mail _____

Please COMPLETE a separate registration for each person attending:

I'll be attending—please check:

- 5:30 Cape Girardeau Downtown Walking Tour—Tues. June 16th
- 6:30 Networking Dinner—Tues. June 16th "Dutch Treat"
- 10:00—5:00 Profitable Fundraising Training for Nonprofits! Wed. June 17th
Conference Fee: \$70 (MMSC Members pay only 1/2)
Late registration fee (after June 10th) \$100

Schedule of Events & Locations

Tues. June 16

10:00 —Managers Meeting & Computer Programming Session
(Available only to Employed Main Street Program Managers)

Kent Library, Room 311 For campus map: <http://wds.semo.edu/map/>
In left panel click on Library, and Parking Lots

5:30 Downtown Cape Girardeau Tour—Meet at the Old Town Cape Main Street Office, 418 Broadway

6:30 —Networking Dinner, "Dutch Treat" at Bella Italia, Address: 20 North Spanish Street

Wed. June 17

10:00—5:00 Sponsorship Training for Nonprofits—Workshop held at Dock Side, address: 4 North Spanish

Learn effective ways in securing sponsorships for events, programs and year-round relationships in a time of tight budgets cuts.

Send registration to:
MMSC, PO Box 1066
Branson, MO 65615



This Conference is provided by Missouri Main Street Connection, Neighborhood Assistance Program—Missouri Department of Economic Development.